

Rep Order# 7914413
Ver# 9
Mod# 3
Status Confirmed
Traffic Order# 25427
Printed: 10/24/2012 11:04 AM
1 of 4

Last Received: 10/24/2012 7:21 AM
Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
Advertiser () DCCC-DEM CNGRS CMPG
Product DCCC
Estimate# 2112
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/2112
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

--- CONTRACT COMMENT ---									
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.									
Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots	
1	TU-F	KSL 5 EARLY TODAY	5A-6A	:30	10/23-10/26	1	\$115.00	1	
2	TU-F	KSL 5 NEWS TODAY	6A-7A	:30	10/23-10/26	1	\$525.00	1	
3	TU-F,M	TODAY SHOW 7-8A	7A-8A	:30	10/23-10/29	0	\$700.00	0	
4	TU-F,M	TODAY SHOW 8-9A	8A-9A	:30	10/23-10/29	0	\$475.00	0	
5	SA	SATURDAY TODAY	5A-659A	:30	10/27-10/27	1	\$60.00	1	
6	SU	SUNDAY TODAY	7A-8A	:30	10/28-10/28	1	\$225.00	1	
7	SU	MEET THE PRESS	8A-9A	:30	10/28-10/28	0	\$200.00	0	
8	TU-F	TODAY SHOW 2	9A-10A	:30	10/23-10/26	1	\$325.00	1	
9	TU-F	KSL 5 NEWS AT NOON	12P-1P	:30	10/23-10/26	1	\$330.00	1	
10	TU-F	TODAY SHOW 3	1P-2P	:30	10/23-10/26	1	\$325.00	1	
11	TU-F,M	KSL 5 NEWS	5P-530P	:30	10/23-10/29	0	\$525.00	0	
12	TU-F,M	KSL 5 NEWS AT 6P	6P-630P	:30	10/23-10/29	0	\$485.00	0	
13	TU-F	KSL 5 NEWS AT 630P	630P-7P	:30	10/23-10/26	2	\$900.00	2	

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Product DCCC		WASHINGTON, DC 20007			Salesperson () JAMIE ANDRUS				
Estimate# 2112		Agency C/P1/P2/E 11/14/2112			Salesperson Phone# 202-872-1155				
Buyer Katie Keuleman		Flight Dates 10/23/2012 - 10/29/2012			Salesperson FAX#				
Phone#		Hiatus Weeks							
Fax#									
Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots	
14	SA	KSL 5 NEWS AT 6P SAT	6P-630P	:30	10/27-10/27	0	\$225.00	0	
15	SA	GAME NIGHT LIVE	630P-7P	:30	10/27-10/27	1	\$100.00	1	
16	TU-F,M	KSL 5 NEWS AT 10	10P-1035P	:30	10/23-10/29	0	\$1,800.00	0	
17	SA	KSL 5 NEWS AT 10 - SAT	10P-1035P	:30	10/27-10/27	0	\$1,100.00	0	
18	SU	KSL 5 NEWS AT 10 - SUN	10P-1035P	:30	10/28-10/28	0	\$2,300.00	0	
19	TU-F	TONIGHT SHOW	1035P-1137P	:30	10/23-10/26	0	\$600.00	0	
20	TU-F	JIMMY FALLON VARIETY SHOW	1137P-1236A	:30	10/23-10/26	0	\$250.00	0	
21	TU-F	RACHAEL RAY	10A-11A	:30	10/23-10/26	4	\$325.00	4	
22	TU-F	STUDIO 5	11A-12P	:30	10/23-10/26	4	\$325.00	4	
23	TU-F	NEWS	4P-430P	:30	10/23-10/26	4	\$325.00	4	
24	TU-F	NEWS	5P-530P	:30	10/23-10/26	1	\$1,000.00	1	
25	TU-F	NEWS	6P-630P	:30	10/23-10/26	1	\$1,300.00	1	
26	TU-F	NEWS	630P-7P	:30	10/23-10/26	2	\$900.00	2	
27	TU	GO ON	830P-9P	:30	10/23-10/23	1	\$5,000.00	1	
28	W	L&O	8P-9P	:30	10/24-10/24	1	\$2,500.00	1	
29	SA	AN PRAC/GO ON	7P-8P	:30	10/27-10/27	1	\$800.00	1	

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30	SU	HISTORY SAINTS	1030A-11A	:30	10/28-10/28	1	\$130.00	1
31	SU	NEWS	4P-430P	:30	10/28-10/28	1	\$225.00	1
32	SA	OUTDOORS	1105P-1135P	:30	10/27-10/27	1	\$420.00	1
33	SA	GAME NIGHT	1135P-1205A	:30	10/27-10/27	1	\$50.00	1
34	SU	SPORTSBEAT	1035P-1105P	:30	10/28-10/28	1	\$750.00	1
35	SU	COACHES SHOW	1105P-1135P	:30	10/28-10/28	1	\$230.00	1
36	SU	OUTDOORS/ENC	1135P-12A	:30	10/28-10/28	1	\$45.00	1
37	SU	SUN EDT	9A-930A	:30	10/28-10/28	1	\$185.00	1
38	W-F	TODAY	8A-9A	:30	10/24-10/26	3	\$700.00	3
39	W-F	TODAY	9A-10A	:30	10/24-10/26	2	\$325.00	2
40	SU	MORMON TIMES	10A-1030A	:30	10/28-10/28	1	\$125.00	1
41	SA-SU	NEWS	5P-6P	:30	10/27-10/28	1	\$410.00	1
42	SU	NFL	615P-930P	:30	10/28-10/28	1	\$6,000.00	1

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Oct 12: 45 / \$31,425.00 Nov 12: 0 / \$0.00

Sales Totals: 45 / \$31,425.00
 Station Totals: 45 / \$31,425.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$157,125	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null
 Demos RA35+